



# Shorerider

August 2005 Publication of the LJSSA 8070 La Jolla Shores Dr. PMB # 446 La Jolla CA 92037

## Message from the Pres... *Louis Fehrensen*

Dear Members,

As I write, I keep thinking that it seems that we're suffering through one of the worst summers ever. We are currently enduring another red tide episode, the second this season, and a breaking wave wouldn't get your knees wet this morning at Shores. But, you know we seem to go through some long dry spells every summer and the red tides luminescent glow is spectacular in the evenings. Plus, we live in SD, the days are counting down till when we get the beach back from the crowds, and winter waves are right around the corner.

Well, if things weren't bad enough, it is time to remind all of you that membership dues time is here and we greatly need and appreciate your financial support. We've enclosed a remit enve-

lope inside the newsletter to make it easy for you to renew. The club has had a fantastic year and I hope that you took the time to join some of our events such as the Monthly meetings, Spring Menehune Contest, Dennis Downs lecture on local oceanography, Post 4th of July Beach Cleanup, Summer BBQ, and/or join the LJSSA Surf Team for an event.

You can always go to our website to find out about upcoming events or to check out the latest photos of surf and fun.

Don't forget to pay your dues. We sincerely appreciate your support.

See you in the water!

A handwritten signature in black ink, appearing to read "Louis Fehrensen".

Louis Fehrensen



### Mark Your Calendars!

- ⇒ **Wednesday, September 28th 2 PM** Land Use & Housing City Council Meeting on beach enforcement issues, City Council, 202 C Street, 12th floor
- ⇒ **Wednesday, September 28th 6:30 pm** La Jolla Rec. Center annual club meeting: Board elections
- ⇒ **Sat/Sun. Oct. 8th & 9th:** Swamis Surf Assoc. Coalition Surf Contest at Cardiff Reef. Deadline mid September! Stephanie Hoffman, contest coordinator: (619) 851-2299.
- ⇒ **Wed. Oct. 26th** Monthly Meeting 6:30 p.m. La Jolla Rec. Center

## La Jolla Shores Beach Updates

### Park Rangers at the Beach?

*Temporary program demonstrates need for enforcement*

You may have wondered what Park Rangers have been doing patrolling La Jolla Shores recently....If you remember, just last summer **Councilman Scott Peters** funded the Beach Ambassador Program paid for by a one-time fund from his Council District One. It was very successful as an enforcement program at La Jolla Shores, taking care of issues that need regulation: alcohol consumption, parking, commercial activity (not permitted), and of course, surf

camp regulation (commercial permitted activity). The recent assignment of Park Rangers to our shoreline, from Mission Beach to La Jolla, is a temporary solution this summer. The Ranger patrols take about two hours per beach, depending on the crowds.

Councilman Peters would like your feedback on beach enforcement issues. There will be a Land use and Housing hearing on the issue on September 28<sup>th</sup> at 2 PM, at City Hall (202 C Street, 12<sup>th</sup> Floor). The Committee will be listening to testimony from beachgoers, surfers, etc.,

*(Continued on page 2)*

# Surf Camps *Season nears end under new permitting process*

You've probably noticed some welcome changes to the way surf camps have been structured this summer at La Jolla Shores: there are fewer operators, and they're staying (more or less) in a designated area in front of the (green) wall, north of the boardwalk. So concludes the first season, in what will be a 3-year City program to increasingly regulate (and extract fees) from the for-profit surf camp operators. It is hoped that eventually some of these fees can be earmarked specifically for shoreline enforcement

The City issued permits for a total of 18 surf camp sites City wide (other sites at Pacific Beach, Mission Beach, and Ocean Beach), six of them at La Jolla Shores: three permitted sites for **Surf Diva**, two for **Surf Menhune**, and one site which is spread among the non-profits: YMCA, church groups, and County groups. Each permit costs \$7,500 or 10% of gross, whichever is higher. Each surf camp operator must renew annually, with an option to renew for up to two more years in this (new) three year pilot program. The non-profits pay considerably less: \$150 flat fee + \$35/day, and are permitted seasonally (summer) only.

The permits include the following regulations:

- ❖ Each site allows maximum of 50 students on the beach. Of those 50 students, a maximum of 25 students per group may be in the water at a time.
- ❖ Water instruction is permitted from 9:30 AM to 5:00 PM at La Jolla Shores. On other beaches, surf camp sites are only permitted until 1:00 PM.
- ❖ For every five students on the beach or in the water, one instructor must be present.
- ❖ Other surf camp requirements include keeping clear beach access, posting signs properly, identifying instructors and students with colored rashguards, providing a soft foam surfboard with a leash or hardboards with nose & tail guards, instructors with CPR & first aide, signed waivers from participants, etc.

Notes **John Hudkins**, Shoreline District Manager for the City Park and

Recreation, some problems still remain, notably the inappropriate usage of sites by non-permitted users. Another problem is non-teaching large travel groups (or camps) that charge campers a fee, and bring campers to La Jolla Shores to surf for the day. Plans are underway to notify these large camp groups and require a permit for day use when impacting the beach in such large numbers. Notes Hudkins, "we're still flushing out the reality of who is out in the water."

Eventually, the City hopes to regulate all commercial users of the beach including kayakers and divers. The City is eager to partner with all the groups using the beach, including surfers. Hudkins is hopeful that groups such as ours will take a more active role in advocating for responsible and safe beach use. All are encouraged to take part in upcoming Land Use & Planning Council subcommittee hearing on beach enforcement issues, September 28<sup>th</sup>, 2 p.m., City Hall, 202 C Street, 12<sup>th</sup> floor.

## ***Park Rangers at the Beach?***

*(Continued from page 1)*

and then making recommendations on the best approach. Any feedback regarding enforcement will be greatly appreciated. If you can't go in person, contact Anitra Bascom, our beach advocacy representative, and we'll try to send a few people from the LJ Shores Surfing Association to bring forth our collective feedback. Anitra's e-mail: [abwartz@earthlink.net](mailto:abwartz@earthlink.net).

To e-mail your suggestions regarding enforcement issues at the beach, please contact (District One) Council Representative Chanelle Barry: [cbarry@sandiego.gov](mailto:cbarry@sandiego.gov).



*LJSSA members and friends gather July 5th for annual beach clean-up. Over 25 volunteers showed up to pick up trash from July 4th...**Starbucks** provided the coffee! Thanks to all who participated.*



*Clockwise from right: Antonio Roberts, Lorraine S., Jennifer Trevino, and Tom Matera*



*Below: Damon shows off his Donnie Laughlin quiver!*

**\* Summer  
2005 \***

Surf Photos courtesy of John Slavin Photography:  
**JohnSlavinPHoto.com**  
Chances are, there's a picture of you in John's collection, check it out!



*At right: LJSSA surf team assembles in Malibu. Congrats to Jake Allen for making it to the semis in 14 & under Menehuhje division!*



*Party revelers at LJSSA Annual Beach BBQ....thanks to Tim Mills, Mike Plakosh, & Damon for help w/ BBQ!... And to Anitra & Pat for securing our spot at 5 AM!*



**La Jolla Shores Longboard Association, circa 1985 .** *Left to Right: Jim Evans, Gil Petzen, Joe McGoldrich, Dana Gavis, Tim Gillam, Cliff Hansen, Dennis Murphy, Fred Evans, Bill Andrews with kids Kris & Eric, Kirk Ward, Curt "Archie" Ledterman, Dave Merriam, Greg Spaniel, Micky Minor, Sandy Neilson, Pete Enyeart, Dave Cozzens. Front: Jim Thorpe, Ted Cassidy. photo from Kirk Ward. If you have any old archive photos you'd like to share from LJ Shores, please let us know!*



*BBQ photos by Louis..more on website: [www.ljssa.org](http://www.ljssa.org)*

# Member Profile: Allan Goldstein

**FULL NAME** Allan Goldstein

**WIFE FAMILY** Meg, Jon (19) Sarah (17)

**OCCUPATION** Pilot for UPS

**STARTED SURFING WHEN** 1963 in Cape Town South Africa

**FIRST SURFBOARD** a 12.5 foot monster. I don't know how thick it was, but it took two ten year old lads to carry it from the car roof to the water's edge. We had to surf in pairs. The board was like a ship, and it went in whatever direction it was pointed (which accounts for my style of surfing today.)

**CURRENT SURFBOARD** My current 9'3" shaped by Tom Matera. It exceeded all my expectations. It paddles very easily, turns on a dime and is fast enough in bigger surf to keep me confident. This is our family's 5<sup>th</sup> Matera shaped board. They make us feel better than we actually are, but they don't survive flying off the roof rack onto the freeway all that well.

**SURF NICKNAME** "Number 2." At the 2004 LJSSA Menahune Tournament, I came second in the over 50 division. Dave, who of course won the event, started calling me #2. In this year's competition, I came 3<sup>rd</sup>, but nobody has called me #3 yet.

**GOOFY OR REGULAR** Regular, but I'm working on the switch foot thing because I think it looks really cool. Just watch Gary (who makes it look so easy)

**FAVORITE SURF SPOT** Slides at La Jolla Shores. Having grown up in South Africa, I've surfed Jefferys Bay and even at Cape St Francis where Bruce Brown found the perfect wave in Endless Summer 1, but I never surfed there with my kids. There is nothing as enjoyable for me than being out in the water watching your own kids carve up the surf. The shores gets a little crowded (occasionally) but a short paddle over to the reef at Slides (or Secrets) at mid to high tide with the kids where we get the reef to ourselves is the ultimate for me.

**FAVORITE ALL TIME SURFBOARD** A 7'6" winger pintail shaped by Larry Levine for me in Jeffery's bay in 1975. It looked like the beautiful boards that Larry rides at the shores daily. It handled J Bay

speed but smaller San Diego surf beautifully. One day I kicked out really hard at Windansea. The board extended the leash to the max, and catapulted the board back at my head fracturing the side of my skull and perforating my left eardrum (and this is my all time favorite board?) Finally I gave it to the collection that Bird has at his shop at South Coast. It hangs there with the best. Here is a photo of me with the board in 1975.

**MOST MEMORABLE SURF EXPERIENCE** Wow how do I choose? Once in Cape Town in 1976, I ditched university lectures because there was a very big swell. I drove to a deserted beach, and paddled out through an enormous shore break. It took about 45 minutes to paddle all the way out through the constant pounding through the lines of waves. I was sitting on my surfboard trying to catch my breath and congratulating myself for the superhuman effort when a



big black seal jumped out of the water and leaped over my surfboard right in front of me. Adrenaline surged through my body, and I started paddling swearing and shouting in terror as the seal laughed at me. Fortunately a very big wave loomed up and I rode it all the way

to the beach. A one wave surf session requiring a change of wetsuit.

**FAVORITE THING ABOUT THE SHORES.** The members of the LJSSA who hang around Dave's truck every morning with a ready smile, an occasional do-nut and their willingness to keep an eye out for my kids in the water and on the boardwalk.. One day, Sarah and Zara were sitting on the wall looking at the waves when this man started taking pictures of them. Dave and Damien stopped the guy, demanded his credentials and only allowed him to continue photographing the girls with their permission. You can't buy that sort of reassurance. For me, that's the best part of the friends at the Shores.

**SHORES BITCH.** That I can't surf like Kevin Conolly, Tom Ortnier, Jeremy and some of the other local stars. How can you bitch about the Shores? The beach in the best suburb of America's finest City in what is undoubtedly the country that everyone worldwide would like to live in. Don't agree? Ask a foreigner. At our beach we have local S Africans, French, Brazilian, Ozzies and more.

**FUNNIEST THING YOU SAW IN THE WATER.** At Queens break in Honolulu, I was out one particularly crowded weekend. There were a lot of beginners who had paddled over from Canoe's and they were sitting in the wrong place just getting in the way of some of the excellent surfers found at Queens. The locals were yelling at the "howlie kooks" in a most uncomplimentary fashion. There was quite a big swell, so it was actually dangerous. One lady in particular was sitting right over the reef in her fancy bikini with beautifully manicured fingernails and coif'd hair. A serious set wave broke on her back and sent her, her board and her accessory's flying. All you could see were leg, board, backside and a face gasping for air. When she finally righted herself, found her board and clambered back on, but now her breasts were hanging out of her bikini top. She was too busy trying to catch her breath and balance on her surfboard to notice. The locals stopped yelling at her, and they sat around enjoying the new scenery. It was pretty humorous.

**ROLE IN THE LJSSA.** I'm just a member, but an appreciative member. I've been to a few of the monthly meetings, and what amazes me is the level of dedication and time sacrifice that the club officers make for our members. Apart from the issues like environmental awareness, lifeguard encroachment, tournament planning etc, the focus on the kids is what impresses me the most. Louis, Stephanie, Lorraine, Dave Mike L are some very effective mentors for the kids in the club. They teach and demand good etiquette in the water, a sense of camaraderie and surfing skills.

**WHEN DID YOU LAST GET A HAIRCUT?** Last month, but in 8 years time when I reach the mandatory retirement age for airline pilots, the first thing I'm going to do is to grow my hair like Dave and Dennis. How cool would that be? Maybe it'll improve my surfing.